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INDIAN COUNCIL OF  
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NATIONAL INSTITUTE FOR RESEARCH  
IN ENVIRONMENTAL HEALTH

आई सी एम आर - राष्ट्रीय पर्यावरणीय स्वास्थ्य  
अनुसंधान संस्थान  
स्वास्थ्य अनुसंधान विभाग, स्वास्थ्य एवं परिवार  
कल्याण मंत्रालय, भारत सरकार  
ICMR-National Institute for Research in  
Environmental Health  
Department of Health Research, Ministry of Health  
and Family Welfare, Government of India

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Date : 02/03/2022

## To whom it may concern

**Subject: Request for participation and promotion of the online 'Slogan Contest' on Household Waste Segregation.**

Dear sir/ma'am,

I am pleased to inform you that on behalf of the Indian Council of Medical Research- National Institute for Research in Environmental Health (ICMR-NIREH), Bhopal, in collaboration with RD Gardi Medical College, Ujjain, and Ujjain Municipal Corporation, we are organizing an **"Online Slogan Contest,"** with a theme **"Household Waste Segregation."** This contest is conducted as a part of our project aimed to improve household waste segregation. The study is funded by Swedish Research Council for Environment, Agricultural Sciences and Spatial Planning (FORMAS).

The purpose of this competition is to gather public views and ideas and to raise public awareness in household waste segregation. The contest will be conducted from March 7th to March 31st. The best three slogans separately for English and Hindi will be awarded with cash prizes and e-certificates will be provided to all the participants.

Therefore, we are requesting your participation and promoting the contest among your network. We would be grateful if you could share the contest brochure on your official Website, Social media, Email and Whatsapp to reach out to more people.

Your support for this will be highly appreciated!

Kindly follow this link [shorturl.at/joCGK](https://shorturl.at/joCGK) for contest registration or visit to our website <https://nireh.icmr.org.in/>

Yours faithfully,

**Dr. Vishal Diwan**

Scientist E, ICMR- NIREH, Bhopal

PI, I-MISS Project

Encl. Project Overview and Contest Brochure